

March is Kidney Cancer Awareness Month

Use this Kidney Cancer Awareness Month Kit and join the KCA in celebration!


About Kidney Cancer Awareness Month

During Kidney Cancer Awareness Month, the KCA encourages everyone to #OrangeUp and honor those impacted by kidney cancer. In the US, about 600,000 people live with kidney cancer and 82,000 new cases will be diagnosed this year. But, with over a dozen approved treatments and huge strides in our understanding of kidney cancer and ability to support those impacted, the future looks brighter than ever. In March, the KCA highlights the collective efforts of patients, families, healthcare professionals, and anyone who advocates to move the needle in kidney cancer. [Learn how you can #OrangeUp and participate.](#)

#OrangeUp Your City

Raise awareness about kidney cancer in your community by requesting a local building or landmark to #OrangeUp and be illuminated orange on the first Saturday in March. Orange is the national kidney cancer awareness color. Structures that have been illuminated during Kidney Cancer Awareness Month include City Halls, bridges, stadiums, convention centers, parks, and more. Use our step-by-step guide to find the right resource in your area and make an orange lighting request. [Get the guide.](#)

Example social media posts

Orange lights	"We are thrilled to support #KidneyCancerAwarenessMonth and #OrangeUp with the KCA by illuminating [YOUR STRUCTURE HERE] today! Visit www.kidneycancer.org to learn more about #kidneycancer."
General	We're proud to honor those impacted by kidney cancer this #KidneyCancerAwarenessMonth. Join us and the KCA to #OrangeUp in celebration all month! www.kidneycancer.org
Hashtags	#OrangeUp #KidneyCancerAwarenessMonth
Tag the KCA	Twitter @KidneyCancer; Facebook , Instagram , TikTok : @kidneycancerassociation
	<p>Download a Kidney Cancer Awareness Month graphic</p>  <p>The graphic is orange with white text. It says "LET'S #ORANGEUP" in a white box at the top, "It's Kidney Cancer Awareness Month!" in the center, and "KIDNEYS CANCER ASSOCIATION" at the bottom.</p>

About the KCA

The Kidney Cancer Association was founded in 1990 by Eugene P. Schonfeld and a small group of patients and doctors in Chicago, Illinois and has grown into an international non-profit organization. The KCA promotes scientific advances through two annual research symposia and a robust grant program, participates in legislative advocacy, and seeks to be a source of education and resources for patients, caregivers, and anyone impacted by kidney cancer.

Questions? Contact us.

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